



Prepared for:
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EXECUTIVE SUMMARY

Coordinates
X: -74.6620
Y: 39.4579

Black Horse Pike & Cologne Ave Mays Landing NJ 08330	1.00 mile radius	2.00 mile radius	3.00 mile radius	5.00 mile radius
Square Miles Land Mass	3.14	12.54	28.05	76.89
Population & Growth				
2006 Total Population	1,747	6,395	12,826	32,090
2006 Population Density	555 psm	508 psm	455 psm	416 psm
2000-2006 Growth	362 26.1%	1,282 25.1%	2,195 20.6%	4,921 18.1%
2000-2006 Avg. Annual Growth	60 4.4%	214 4.2%	366 3.4%	820 3.0%
2011 Total Population	1,950	7,123	14,214	35,592
2011 Population Density	619	566	504	461
2006-2011 Proj. Pop. Growth	203 11.6%	728 11.4%	1,388 10.8%	3,503 10.9%
2006-2011 Avg. Annual Growth	41 2.3%	146 2.3%	278 2.2%	701 2.2%
2000 Total Population	1,385	5,113	10,631	27,169
1990 Total Population	979	3,605	7,612	20,417
Households & Growth				
2006 Households	722	2,575	4,738	11,572
2000-2006 Growth	156 42.6%	550 41.0%	927 33.0%	1,976 26.3%
2000-2006 Avg. Annual Growth	26 7.1%	92 6.8%	155 5.5%	329 4.4%
2011 Households	807	2,879	5,286	12,880
2006-2011 Growth	86 11.9%	304 11.8%	548 11.6%	1,308 11.3%
2006-2011 Avg. Annual Growth	17 2.4%	61 2.4%	110 2.3%	262 2.3%
2000 Households	566	2,025	3,811	9,596
1990 Households	365	1,343	2,806	7,515
Families				
2006 Families	450	1,610	3,098	8,146
2011 Families	503	1,800	3,456	9,067
Income				
2006 Aggregate HH Income	\$ 38.39 million	\$ 137.53 million	\$ 265.33 million	\$ 685.14 million
2006 Average Household Income	53,126	54,440	57,784	61,248
2006 Median Household Income	45,639	47,389	51,421	54,583
2006 Per Capita Income	22,191	21,128	19,153	20,802
2011 Aggregate HH Income	\$41.61 million	\$148.71 million	\$283.91 million	\$721.92 million
2011 Average Household Income	\$51,527	\$52,244	\$54,293	\$56,717
2011 Median Household Income	\$45,582	\$47,341	\$51,408	\$54,660
2011 Per Capita Income	\$21,583	\$20,419	\$18,208	\$19,381
Daytime Demographics				
Number of Employees	212	848	2,002	6,598
Number of Businesses	15	59	139	475
Avg. number Employees per Bus.	14.5	14.5	14.4	13.9
Residents per Business	119.4	109.2	92.3	67.6
Total Aggregate Annual Payroll	\$5.4 million	\$21.5 million	\$52.0 million	\$190.0 million

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.